



**Details of Channels being distributed/offered by the Company**

**1. Name of Pay Channels being distributed/offered by the Company :**

- (i) Neo Cricket
- (ii) Neo Sports

**2. Genre of Channels : Both the channels are Sports Channels;**

**3. Language of Channel :**

- (i) English
- (ii) Multi Lingual

4. The above channels are available on a-la-carte basis and in bouquet in whole of the Country.

**5 Rate of channels :**

**A) Non CAS Areas :** The channels are available for cable distribution in Non CAS areas (at analogue mode) at the following rates w. e. f. 1.01.09 :

<b>Name of Channels</b>	<b>A-la-carte Price ( in Rupees) for cable distribution in Non CAS Areas (per subscriber per month)</b>	<b>Bouquet Price ( in Rupees) for cable distribution in Non CAS Areas (per subscriber per month)</b>
Neo Cricket	Rs. 35.45	The Bouquet consists of both “Neo Cricket and Neo Sports” Channels and the bouquet is available at Rs. 41.45/-
Neo Sports	Rs. 26.60	

**B) DTH Price :**

The channels are available for distribution on DTH Platform at the following rates w. e. f. 1.07.09 :

<b>Channel Options to be subscribed by the Affiliate</b>	<b>Rate(s) in Rs. per month per Subscriber (exclusive of Taxes) in case the Channels are being sold in Basic Tier/ Package</b>	<b>Rate(s) in Rs. per month per Subscriber (exclusive of Taxes) in case the Channels are being sold in “Add on Package”</b>
Bouquet 1 (consisting of NEO Cricket & NEO Sports)	Rs. 20.73/-	Rs. 41.45/-
NEO Cricket	Rs. 17.73/-	Rs. 35.45/-
Neo Sports	Rs. 13.30/-	Rs. 26.60/-

The above rates (for add on package) are determined pursuant to the order dated 13<sup>th</sup> May 2009 passed by Hon’ble TDSAT [in Appeal No 10 (c ) of 2008] and after due compliance of the said order. For details and condition please see the RIO for DTH.

6. It is further clarified that the above rates are exclusive of taxes & duties and the Affiliate shall be responsible for all the taxes and duties levied presently or to be levied in future with respect to subscription and distribution of Channels.

7. There are no FTA Channels are being distributed/offered by the Company.

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