

Details of Channels being distributed/offered by the Company

1. Name of Pay Channels being distributed/offered by the Company :

- (i) **Neo Cricket**
- (ii) **Neo Sports**

2. Genre of Channels : Both the channels are Sports Channels;

3. Language of Channel

- (i) English
- (ii) Multi Lingual

4. The above channels are available on a-la-carte basis and in bouquet in whole of the Country.

5 Rate of channels : The channels are available for cable distribution in Non CAS areas (at analogue mode) at the following rates w. e. f. 1.01.09 :

Name of Channels	A-la-carte Price (in Rupees) for cable distribution in Non CAS Areas (per subscriber per month, Taxes not included)	Bouquet Price (in Rupees) for cable distribution in Non CAS Areas (per subscriber per month, Taxes Not Included)
Neo Cricket	Rs. 35.45	The Bouquet consists both Neo Cricket and Neo Sports Channels and the bouquet is available at Rs. 41.45/-(Tax not Inclusive)
Neo Sports	Rs. 26.60	

*** All price quoted is excluding Taxes.**

6. The channels are available at 50% of the cable price for DTH Platform. For details and condition please see the RIO for DTH.

7. There are no FTA Channels are being distributed/offered by the Company.

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