

Asia Cup rights sold for \$50m: Media rights for the next three editions of the Asia Cup, beginning 2010, was sold for \$50 million on Tuesday. Sources in the Asian Cricket Council (ACC) said the tournament would be held every alternate year and that there would be seven matches in every edition. The tender process had a qualification that the bidding company should have a net worth \$100m. Only two bidders qualified – Nimbus Sports and ESPN. In the end, Nimbus won the rights. The 2010 edition will be played in Sri Lanka.