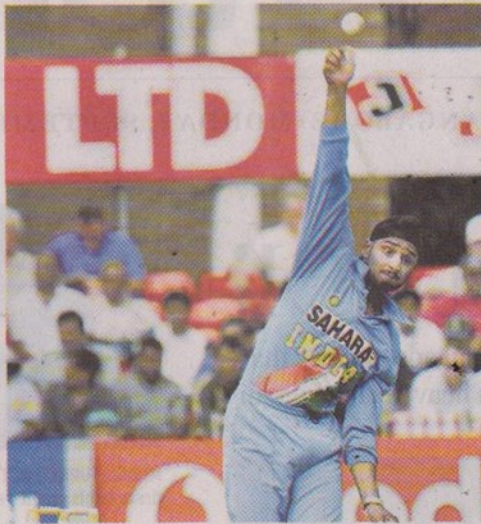


**PUBLICATION** : **The Hindu – Metroplus**  
**EDITION** : **Bangalore - Neosports**  
**DATE** : **7 September 2009**

## Cricket action



**FEEL THE FEVER** Catch the cricket season

Neo Sports has announced the beginning of an action packed cricket season on Neo Cricket that will continue till March 2010. Cricketer Harbhajan Singh and Bollywood actor and a self- confessed cricket fan Amrita Rao launched the cricket series on the channel.

The cricket season starts with the Corporate trophy that features the best Indian players playing against each other followed by a string of international cricket tournaments: the India-Australia ODI series in October, the India-Sri Lanka in November-December, a tri Series featuring India, Sri Lanka and Bangladesh in January 2010 and the India-South Africa series in February and March next year.

The channel will also feature a host of domestic cricket tournaments also. Catch all the cricket action only on Neo Sports.

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35, Link Road, Lajpat Nagar Part – III, New Delhi – 110024  
Tel: +91 11 4662 5500-30 Fax: +91 11 46625555