



## **Davis Cup World group tie India Vs Russia LIVE and Exclusive on NEO Sports**

**Mumbai, March 3<sup>rd</sup>, 2010:** Come 5<sup>th</sup> March and India's only premium all sports channel, NEO Sports will be the destination for all Indian tennis supporters as India will begin their Davis Cup World Group contention against last years quarter-finalists Russia in Moscow. All the matches from this highly anticipated tie will be broadcast from March 5<sup>th</sup> till March 7<sup>th</sup>, 2010, live and exclusive only on NEO Sports.

India has made it to the elite 16-team World Group for the first time in 11 years after defeating Chinese Taipei and South Africa in the World Group play-offs. But Russia will have the home advantage which has proved crucial in the meetings between the two nations. The last time around India played Russia on grass in New Delhi. The tie ended 4-1 in favour of India, giving the hosts a 2-1 lead in their head to head series...

Speaking on the occasion Mautik Tolia, Executive Vice President - Programming, NEO Sports Broadcast Pvt. Ltd, said "We are truly excited about this opportunity of bringing this highly anticipated tie to our viewers. After 11 long years India truly sits on the threshold of tennis history, we at Neo Sports are thrilled to be a part of India's journey in a prestigious tournament like the Davis Cup. "

The winner of this tie will be awarded with a quarter-final berth while the vanquished team will be relegated to the Davis Cup play-offs. India travels to Russia to play their first round on the indoor hard surface in the Davis Cup World Group from March 5-7. You can catch this highly awaited clash, live and exclusive only on NEO Sports

**Russian squad:** Mikhail Youzhny, Teimuraz Gabashvili, Igor Kunitsyn, Igor Andreev. Captain: Shamil Tarpishev

**Indian squad:** Leander Paes, Mahesh Bhupathi, Rohan Bopanna, Somdev Devvarman, Sanam Singh. Captain: S.P. Misra, Coach: Nandan Bal

## Schedule

DATE	MATCH	TIME
5 <sup>th</sup> March	World Group - 1st Round- Russia vs India Singles Match followed by 2nd Singles Match	3:30 pm onwards
6 <sup>th</sup> March	World Group - 1st Round- Russia vs India Doubles Match	4:30 pm onwards
7 <sup>th</sup> March	World Group - 1st Round- Russia vs India Singles Match followed by 2nd Singles Match	3:30 pm onwards

## About NEO Sports Broadcast Pvt. Ltd.

NEO Sports Broadcast Pvt. Ltd owns and operates two channels i.e. NEO Cricket - the No. 1 sports channel for the year 2008 & 2009 in India by annual Gross rating points (Source- TAM 2008 & 2009) and NEO Sports - the premium all sports channel.

NEO Sports offers premium quality global sports including top drawer Football, Tennis, Golf, Motoracing, Badminton to the Indian sports lovers. This includes German Bundesliga, Italian Serie A, US PGA TOUR Golf, Davis Cup and Fed Cup, WTA Tour Women's Tennis, NASCAR & MotoGP among others.

NEO Cricket is the world's first cricket centric TV channel and currently broadcasted in more than 25 countries across Asia. Amongst its range of cricket centric programming is all Indian International Cricket matches played in India including ODI's, T20 and Test matches.