



Watch Spain take on Czech Republic in Davis Cup World Group Finals LIVE and Exclusive on NEO Sports

Mumbai, December 2nd, 2009: NEO Sports, a premium all Sports Channel that is a part of the NEO Sports Broadcast Pvt. Ltd., brings the live and exclusive action of the Davis Cup World Group Finals between Spain and Czech Republic from 4th to 6th December, 2009 from Barcelona to its Indian viewers.

This Davis Cup World Group Finals will see Spain attempting to become the first nation since Sweden in 1998 to retain the title. Spain team consists of players like Rafael Nadal, a former World No. 1 tennis player, currently ranked number 2, Fernando Verdasco, David Ferrer and Feliciano Lopez. Whereas, Czech Republic will be seen chasing its second title after winning the title for the first time in 1980. The Czech Republic team also includes a solid line-up of players like Radek Stepanek, Tomas Berdych, Jan Hajek and Lukas Dlouhy.

Speaking on the occasion *Mr. Mautik Tolia - Executive Vice President - Programming, NEO Sports Broadcast Pvt. Ltd.*, said, *"In our endeavour to bring the best of sporting action to our viewers, NEO Sports will telecast the live action between Spain and Czech Republic in the Davis Cup World Group Finals for the tennis fans of our country. Since we have two strong teams playing for the title, the viewers can look forward to an exciting, action-packed grand finale."*

Due to highly favourable time zones, the matches will be aired on evening prime timeslots on NEO Sports making it convenient for viewers to watch.

Schedule

DATE	MATCH	TIME
4 th December 2009	Davis Cup World Group Final 2009- Spain vs Czech Republic	8.30 pm
5 th December 2009	Davis Cup World Group Final 2009- Spain vs Czech Republic	8.30 pm

6 th December 2009	Davis Cup World Group Final 2009- Spain vs Czech Republic	4.30 pm
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About NEO Sports Broadcast Pvt. Ltd.

NEO Sports Broadcast Pvt. Ltd owns and operates two channels i.e. NEO Cricket – the No. 1 sports channel in India by annual Gross rating points (*Source- TAM 2008*) and NEO Sports – the premium all sports channel.

NEO Cricket is the world’s first cricket centric TV channel and currently broadcasts to more than 30 countries across Asia. Amongst its range of cricket centric programming is all Indian International Cricket matches played in India including ODI’s, T20 and Test matches

NEO Sports offers premium quality global sports including top drawer Football, Tennis, Golf, Motoracing, Badminton to the Indian sports lovers. This includes German Bundesliga, Italian Serie A, US PGA TOUR Golf, Davis Cup and Fed Cup, WTA Tour Women’s Tennis, NASCAR & MotoGP among others.

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