



MEDIA RELEASE

India vs. West Indies cricket series for the Pepsi Cup 4 One-Day Internationals, LIVE & EXCLUSIVE ON NEO SPORTS

Hindi commentary on Neo Sports Plus

Mumbai, January 19th, 2007 – Neo Sports will exclusively telecast the India vs. West Indies cricket series for the Pepsi Cup starting Sunday, January 21st 07. There will also be a Hindi feed for the same airing on Neo Sports Plus.

Neo Sports also announced an exciting cricket show during the matches called **Extra Cover**, a pacy pre, mid & post show on Neo Sports and Neo Sports Plus, featuring some of the games' biggest stalwarts.

Telecast Schedule for the India vs. West Indies series

January 2007

Date	Venue	Time
Sun 21	1st ODI - Vidarbha C.A. Ground, Nagpur	07.30 AM to 17.30 PM
Wed 24	2nd ODI - Barabati Stadium, Cuttack D/N	13.00 PM to 23.00 PM
Sat 27	3rd ODI - MA Chidambaram Stadium, Chepauk, Chennai D/N	13.00 PM to 23.00 PM
Wed 31	4th ODI - I.P.C.L. Sports Complex Ground, Vadodara	07.30 AM to 17.30 PM

Positioned as “ India's 1st cricket-only TV channel”, Neo Sports holds the rights to all the international & domestic cricket played in India. It holds the rights to 67% of all confirmed international cricket series featuring the Indian team till March 2010.

Neo Sports Broadcast Pvt Ltd has entered into an exclusive distribution tie-up with Star India, to take Neo Sports & Neo Sports Plus across the length and breadth of this country. The channel is available on Cable, DTH and new media platforms.

About Nimbus

Headquartered in Mumbai, India, Nimbus Communications Limited is one of India's leading companies in media, entertainment & sport. The company is focused on its vision of becoming India's first globally operating US \$ 1 Billion+ (Rs. 4500 crores+) revenues company in the sector by 2010, by leveraging the power of integration and scale. It is well on its way to achieving its goals with fiscal year 2006-2007 revenues forecast in excess of US \$ 250 million (approx. Rs.1125 crores). Nimbus' lines of business activity are sport, filmed entertainment, television and digital content. Its business activities span the globe. It is also a leading airtime sales agency with an unmatched track record of ad sales of sports events ranging from the Olympics to the Cricket World Cups. It is currently contracted to exclusively handle ad sales of the ICC Champions Trophy 2006 and the ICC Cricket World Cup 2007, apart from all BCCI events till 2010.

For further information, please contact:

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