

## **Neo Sports extends Bundesliga rights till 2012 Sportzpower**

Neo Sports has extended its broadcast rights for the German Bundesliga for another three years from this season up till 2012.

Neo has been has been telecasting Bundesliga matches, the highest level of Germany's football league system, since 2006.

The matches will be aired over the weekends. Eighteen teams will compete this season for the German championship title and the season started on 8 August and will go on till mid-May 2010.

Commenting on the deal, NEO Sports Broadcast COO Prasana Krishnan said, "Football fans in India deserve to get all the top football league action from all around the world. Continuing with this philosophy we are glad to announce that we will bring Bundesliga to its fans in India for the next three years."

<http://www.sportzpower.com/?q=content/neo-sports-extends-bundesliga-rights-till-2012>